



# CLIMATE COUNCIL

*Amplifying Impact for people & the planet*

THERE IS  
NO  
VACCINE  
for  
CLIMATE  
CHANGE

PROTECT  
OUR  
PLANET

THE CLIMATE IS  
**CHANGING**  
WHY AREN'T WE?









# GREEN GENERATION



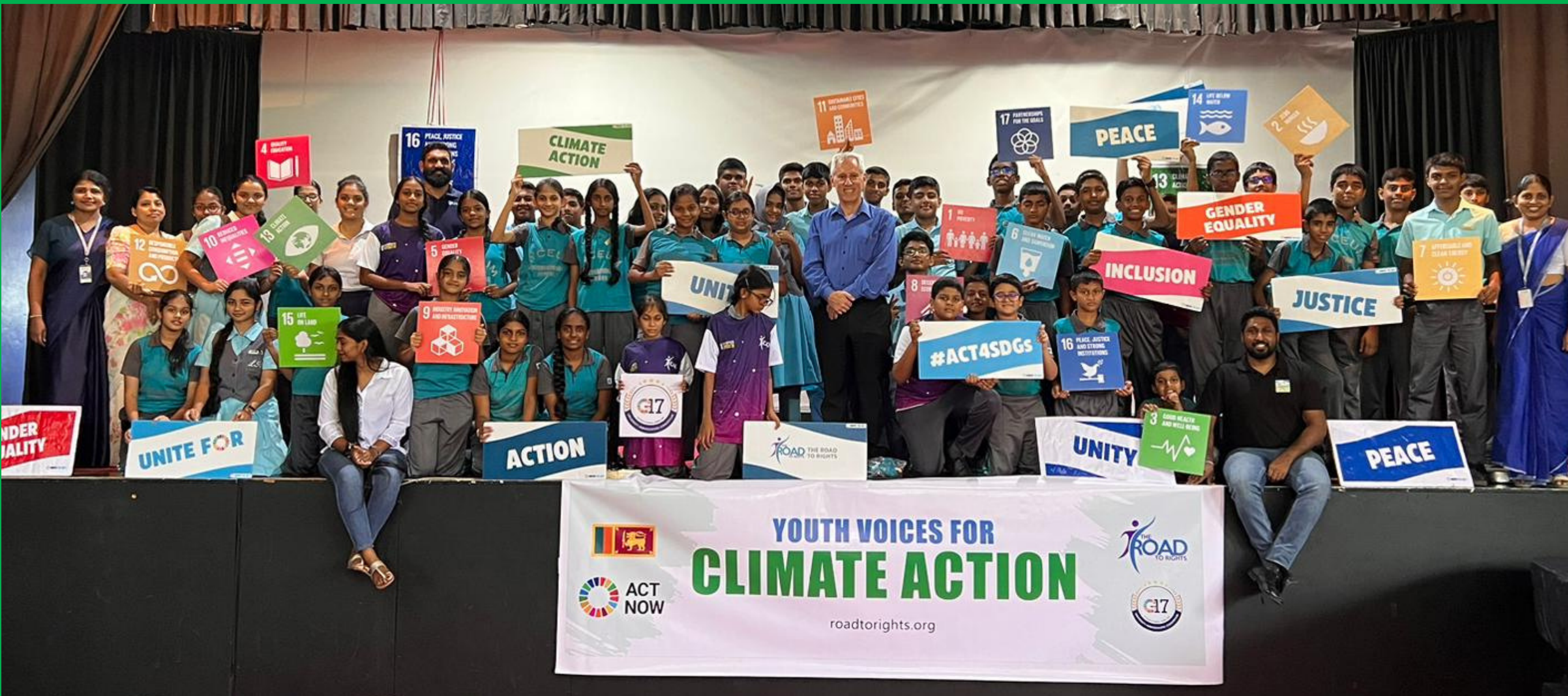
**Green Generation is a dynamic and passionate volunteer-based campaign launched by The Road to Rights youth-led organisation. This initiative is dedicated to nurturing a community of young environmental pioneers who are committed to driving positive change in our world. Through education, advocacy, and hands-on projects, Green Generation empowers these young leaders to take meaningful action in addressing pressing environmental issues, ensuring a sustainable and greener future for generations to come.**

**We offer a variety of workshops and training sessions to empower young individuals, equipping them with the knowledge and skills needed to return to their communities and institutions as inspirational leaders, driving impactful actions. Additionally, we have organized beach clean-ups and hosted open mic s**





## A large group of students and adults are gathered on a stage for a group photo. The students, mostly in school uniforms, are holding various signs related to the Sustainable Development Goals (SDGs) and climate action. The signs include 'CLIMATE ACTION', 'PEACE', 'GENDER EQUALITY', 'INCLUSION', 'JUSTICE', 'UNITE FOR ACTION', and '#ACT4SDGs'. A banner at the bottom of the stage reads 'YOUTH VOICES FOR CLIMATE ACTION' with logos for ACT NOW, THE ROAD TO RIGHTS, and G17. The adults, including a man in a blue shirt and a woman in a blue sari, are standing among the students. The background is a simple stage backdrop.





# OUR IMPACT

Climate change is one of the most pressing issues of our time, and it's important that we equip our youth with the knowledge and tools they need to make a positive impact on the environment. Through our Climate Class series, students will learn about the causes and effects of climate change, as well as practical steps they can take to reduce their carbon footprint. We believe that by educating young people about the importance of sustainability, we can help create a brighter future for generations to come.



4000 SCHOOLS  
20,000 STUDENTS



# GREEN GIRL CAMPAIGN

**This campaign is designed to empower and educate girls about protecting the environment, while also helping them discover their strengths and capabilities. Participants in the program will have the opportunity to acquire a broader range of skills and develop positive attitudes. The program will also focus on promoting gender equality and is open to participants of all genders.**

**The initiative began by establishing Green Girls Clubs in girls' schools in Sri Lanka and collaborated with UNESCO clubs, along with the Parisara Niyamu School Program in Sri Lankan schools. The initiative was launched in 2014 with the endorsement of the Minister of Youth, Dullas Allahaperuma, and in 2016, it received the support of the Resident Coordinator, Una McCauley.**





# LEADING THE NATIONAL YOUTH STATEMENT FOR THE UN CLIMATE CHANGE CONFERENCE OF YOUTH (COY) IN 2021



The Road to Rights took the leadership in developing the National Youth Statement for the UN Climate Change Conference of Youth (COY) in 2020 on behalf of all citizens of Sri Lanka. In the writing of this statement, environmental and youth organisations around the country came together to address issues that citizens of Sri Lanka face, emphasizing the need to provide feasible solutions to counter them. At the end, the statement was presented to the Minister of Environment in Sri Lanka.



# TREE FOR LIFE - A DIGITAL PLATFORM TO INSPIRE YOUTH TO PLANT TREES



The Road to Rights launched the "TREE FOR LIFE" campaign during the Global Week to ACT4SDGs with the goal of inspiring youth to engage in environmental protection efforts. This initiative centers on a digital platform where young individuals can plant a tree, upload a photo of themselves planting it, and provide information about the tree. Upon submission, participants receive a certificate of recognition that includes the tree-planting picture. This certificate bears the endorsements of the United Nations SDG Action Campaign, The Road to Rights, and the National Youth Services Council. Remarkably, we successfully planted over 700,000 trees during the project.

Link: <https://act4sdgs.org/a-tree-for-life-campaign-planting-1-million-trees-in-sri-lanka/>  
[http://www.srilanka2030.lk/tree\\_for\\_life\\_EN.php](http://www.srilanka2030.lk/tree_for_life_EN.php)











# UN-PLASTIC WEEK

We launched this campaign to create awareness on plastic pollution and encourage individuals to engage in UNPLASTIC WEEK by being responsible about their daily plastic consumption. We encourage them to slowly shift into sustainable methods and be responsible for household waste management. We created a digital platform to capture the actions and we were able to collect over 200,000 individual actions through the program.







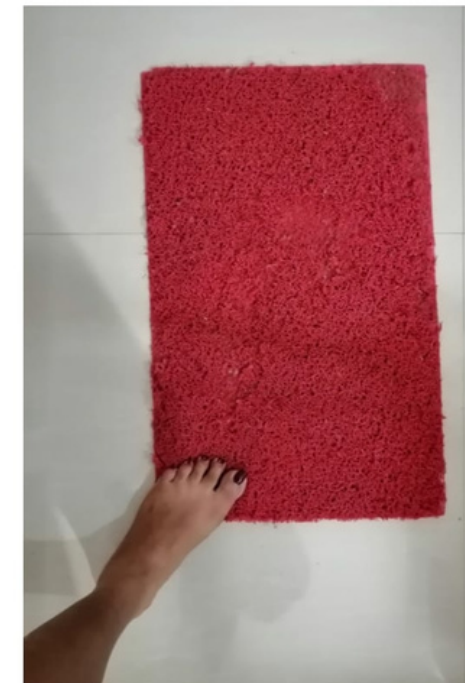
**Before**

**After**



**Before**

**After**





# COP 28



**COP**<sup>28</sup>  
UAE

Our dedicated team has been tirelessly preparing for COP 28, eager to unveil our innovative solutions and ideas. We firmly believe that through collaborative efforts, we can forge a more promising future for our planet and its inhabitants. We are actively seeking opportunities to join forces with like-minded organizations and individuals who share our vision and amplify the collective impact.







global\_network\_of\_young



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Collaboration enables us to  
accomplish extraordinary things.

Let's Connect!  
[admin.roadtorights.org](http://admin.roadtorights.org)